

Roberto Lima dos Santos
Senior Art Director / Illustrator
contact - betoweb@gmail.com

Qualification

9 years-experience as Art Director in Advertising and Web Marketing agencies. Applications skills for Photoshop, Illustrator, Fireworks, Dreamweaver, Flash, CSS, for both PC and Mac plataforms.

Hand-drawing skills.

Professional Background

RMG Target - Dublin - IE Aug/09 - Mar /10
Creative Designer

Creative designer development microsites, e-mail marketing, banners, animations and illustrations.

clients: Smirnoff, Volvo, National Lottery, Unilever, Intell, Guinness, Lexus, Nestlé, Nationwide UK, Board Gais, IRFU and Trocaire.

Rapp Brasil / Digital - São Paulo – SP Sep/07 - May/09
Art Director

Development of hotsites, e-mail marketing, banners and illustrations for major **clients:** Volkswagen, Itaú, Petrobras, Natura, UOL, Votorantim and Zodiac.

Extrude – Integrated Communication - São Paulo – SP Jun/07 to Sep/07
Art Director

On-line media development, websites and hotsites creation, HTML and webstandard CSS (Cascading Style Sheet) technology.

Clients: Saint Gobain, Farmasa, Clássica Design and Sayer Lack.

ADSIGNS – Visual Communication - Santo André – SP Feb/06 to May/07
Designer

Creation for media in large formats, such as banners, backlights, billboards, CNC router services.

Working Systems – Web Agency - São Paulo – SP Jan/05 to Dec/05
Junior Art Director

Development of hotsites and flash animation, using web tools which provides fast update and cost decrease for events and fair websites.

Responsible for maintenance and update of institutional websites. Pictograms and icons illustration.

Educational Background

Graduated on Web Design - Universidade Paulista/UNIP – 2005 / 2007

Graduated on Architecture and Urbanism - Universidade do Grande ABC/UniABC – Aug/96 to Aug/2000.

Complementary Studies

Light Wave 3D, Flash (SP - 2004)

Act techniques (SP - 2000)

Workshops, Creativity. - 5º Webdesign Meeting – Rio de Janeiro 2005

Drawing and Painting. - Graphis Institute (1998)

Languages

English, Portuguese

